

the lite cylinder co.

revolutionary propane cylinders

FOR IMMEDIATE RELEASE

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THE LITE CYLINDER: A UNIQUE GIFT FOR THE OUTDOOR ENTHUSIAST



FRANKLIN, Tenn. - New to the outdoor market, the Lite Cylinder is a revolutionary composite propane cylinder that is lightweight, translucent and non-corrosive. The ultimate outdoor accessory, the Lite Cylinder is on every outdoorsman's holiday wish list.

"Outdoor enthusiasts who are serious about their gear will find the Lite Cylinder to be an invaluable tool," said Darrel Reifschneider, president and founder of Lite Cylinder. "Because the Lite Cylinder's propane level is always visible, they'll never again haul a clunky steel cylinder to the campground or duck blind, only to find that it's empty."

The 10lb Lite Cylinder is 50 percent lighter than the steel alternative, significantly reducing the total weight of gear. Additionally, Lite Cylinder is made of non-corrosive material and will never rust and damage other equipment like steel cylinders do. Cylinders are available 10, 20 and 25 pound options and are equipped with standard UL listed type #1 valves that can be refilled by most propane dealers. They are offered in a variety of colors, including camouflage earth tones. Cylinders retail between \$85 and \$115.

Founded in 2002, the Lite Cylinder Company manufactures tens of thousands of cylinders in the US for distribution worldwide. Cylinders are made in 10, 20, 25 and 33 pound sizes. The company is approved by the Department of Transportation, Transport Canada, as well as two European standards. For more information, visit www.litecylinder.com or call (866) 412-LITE (5483).

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